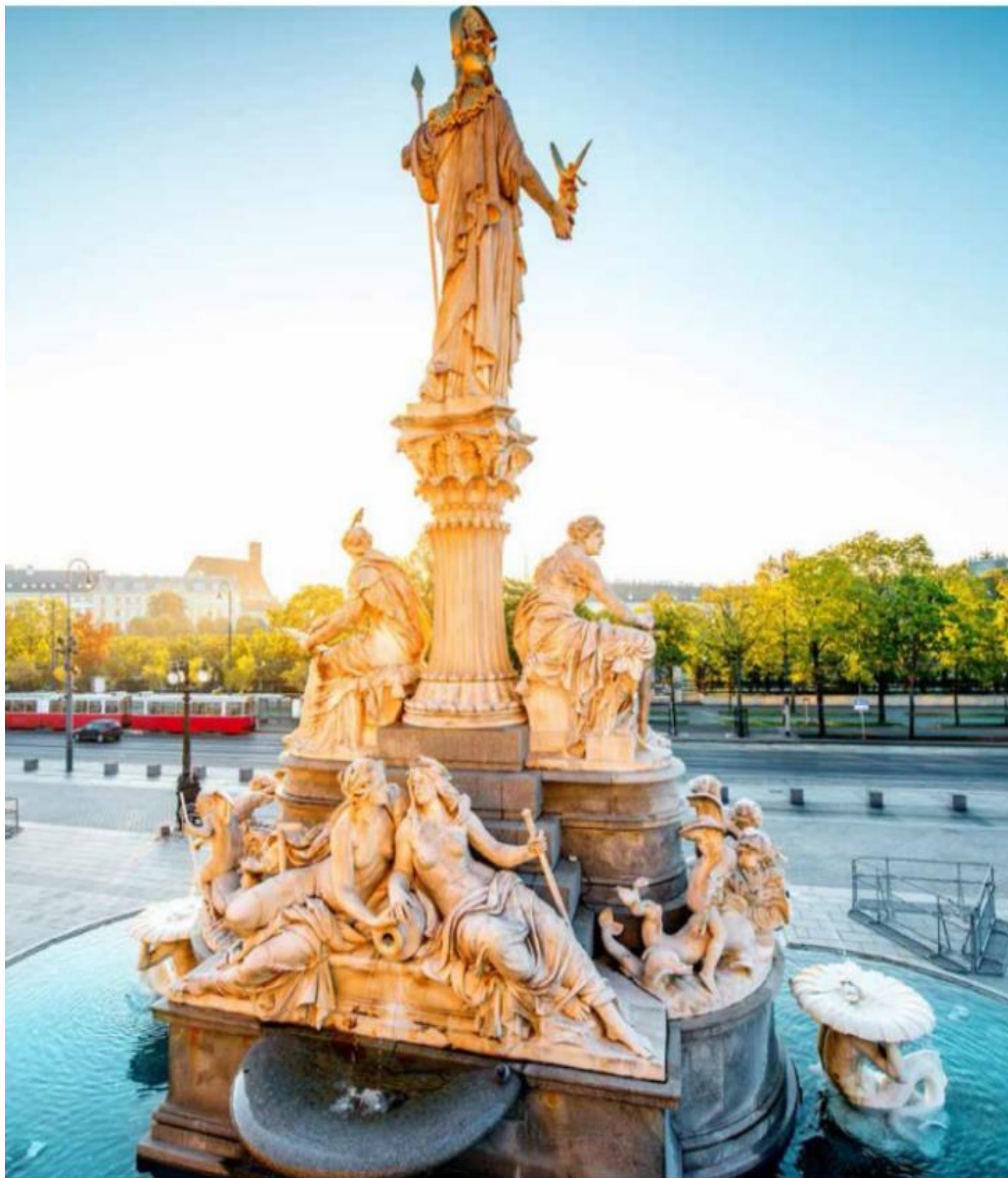




The 3<sup>rd</sup> World Congress on  
**Clinical Trials in Diabetes**  
3-4 December 2018 | Vienna, Austria





# Welcome Letter

Dear Colleague,

It is our pleasure to invite you to participate in **The 3<sup>rd</sup> World Congress on Clinical Trials in Diabetes (WCTD2018)**, which will take place **3-4 December 2018** in **Vienna, Austria**.

**WCTD2018** follows the success of the 2<sup>nd</sup> Congress held in Berlin in 2017 and will continue to address the multitude of complex issues associated with clinical trials in diabetes.

It is clear that there is a continuing necessity to streamline these issues into a process that will improve drug development in terms of approval and commercialization, and address the various aspects of drug and device development and the way to enhance them.

Once again, our world renowned faculty will tackle issues head on through a comprehensive program which will focus on key areas including:

- Design the Best Study
- Improve Regulatory Process
- Better Understanding of How to Collaborate with Regulatory Authorities
- Involvement of Digital Medicine
- Management of Diabetes and Personalized Medicine

The scientific program will have a broad therapeutic focus and tackle both the global and specific regional differences. The program will include speakers such as physicians, R&D personnel, regulatory decision makers, CEOs, CROs, CRAs, Clinical Trial Managers and QA personnel.

You are invited and encouraged to contribute to the program by submitting abstracts for oral and poster presentation and we look forward to your active involvement.

We look forward to seeing you at **WCTD2018** in the exciting and historical city of Vienna, which provides an unforgettable backdrop for the Congress.

**Prof. Philip Home**  
Congress Chair

**Bioevents**  
Congress Organizer



## GOLD SPONSOR

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### Sponsored Lecture

- Opportunity to organise a 25 minutes lecture (subject to approval of the Congress Chair and Bioevents). Time Slots: allocated on a "first come, first served" basis

### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Coffee Break

- Opportunity to display company logo and provide items bearing company logo during one coffee break.

### Advertisement

- Half page colour advertisement in the Final Program
- Sponsors logo with hyperlink will appear on The 3rd World Congress on Clinical Trials in Diabetes website

### Registration

- 3 full complimentary registrations

### Acknowledgement

- Gold Sponsors will be acknowledged on the Congress website, in the Final Program and on-site signage

## SILVER SPONSOR

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### Sponsored Lecture

- Opportunity to organise a 10 minutes company spot light presentation (subject to approval of the Congress Chair and Bioevents). Time Slots: allocated on a "first come, first served" basis

### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Half page colour advertisement in the Final Program
- Sponsors logo with hyperlink will appear on The 3rd World Congress on Clinical Trials in Diabetes website

### Registration

- 2 full complimentary registrations

### Acknowledgement

- Silver Sponsors will be acknowledged on the Congress website, in the Final Program and on-site signage

## BRONZE SPONSOR

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### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Half page colour advertisement in the Final Program
- Sponsors logo with hyperlink will appear on The 3rd World Congress on Clinical Trials in Diabetes website website

### Registration

- 1 full complimentary registration

### Acknowledgement

- Bronze Sponsors will be acknowledged on the Congress website, in the Final Program and on-site signage

# Sponsorship Opportunities

## CONGRESS BAGS (+Provided in-kind)

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Sponsor will provide funding of the Congress bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.



- The bag will bear the Sponsor's logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage

## Notepad and Pens (+Provided in Kind)

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The sponsoring company will provide Notepads and Pens and will receive the following benefits:



- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Lanyards (+Provided in Kind)

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The sponsoring company will provide lanyards and will receive the following benefits:



- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Napkins and Coasters (Exclusive Sponsorship per day)

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Napkins and coasters to be provided by client



- Final design to be approved by Congress Chairperson and Congress Organizer
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Coffee Break (Exclusive Sponsorship per Break)

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Coffee will be served daily during the networking breaks in the exhibition area.



- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## ADVERTISING OPPORTUNITIES

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Advertisements is available in the inside page of the Final Program

PROGRAM	<b>INSIDE PAGE</b>
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## Promotional Material

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The right to display promotional material on a designated table in the exhibition area.

## Tailor-Made Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details on creating the appropriate package.



## Exhibition

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The floorplan has been designed to maximise exhibitors' exposure to the delegates

### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Sponsors logo with hyperlink will appear on The 3<sup>rd</sup> World Congress on Clinical Trials in Diabetes

### Registration

- 1 full complimentary registration

### Acknowledgement

- Acknowledgment on the Congress website, in the Final Program and on-site signage







## Sponsorship & Exhibition Booking Form Contract

Please complete and send back by email or fax to:

Ms. Joanne Golibroda – **WCTD2018**

[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name (As to appear in all Congress Publications): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Post / Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I would like to book the following items (please mark the sponsorship item below):

Sponsorship Items	Price	Sponsorship Items	Price
Gold Sponsorship	€	Lanyards	€
Silver Sponsorship	€	Napkins & Coasters	€
Bronze Sponsorship	€	Coffee Break	€
Congress Bags	€	Notepads & Pens	€
Notepads & Pens	€	Advertisement Inside Page	€
		Promotional Material	€

Exhibition Choice	Booth Number	Total Price
1 <sup>st</sup> choice		€
2 <sup>nd</sup> choice		€

**Company Logo** to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_



## Payment Methods

### **Payment by credit card**

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV2 Code: \_\_\_\_\_

Full Name of Cardholder: \_\_\_\_\_

### **Payment by bank transfer**

Details have been provided in the Pro-forma invoice\*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (WCTD2018)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency Euros

Bank charges are the responsibility of the payer.

\*Invoice/receipt to be issued upon receipt of payment

### **Cancellation / Modification Policy**

Cancellation / modification of items must be made in writing to the Industry Sales Manager [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less €50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less €50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

## General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 3 December 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information" ) unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the WCTD2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.